**BMS Award submission form**

**Campaign title/author**

**Campaign category**

**Imprint/Publisher**

**Publication date**

**Period of campaign – delete as appropriate**

Q1 Jan to Mar 2025

Q2 Apr to Jun 2025

Q3 Jul to Sep 2025

Q4 Oct to Dec 2025

**Lead marketer/s**

**Twitter/X handle for marketers**

**Campaign or book hashtag**

**Other creatives (in house or agencies) who worked on the campaign**

**Topline summary of objectives and campaign**

* **X**
* **X**

**Total spend (please separate trade and consumer)**

**TCM and Sales to date (please split by format – physical, ebook, audio)**

**Any additional links**

**Please note down 3-5 shareable takeaways from this campaign. What did you learn?**

1. **X**
2. **X**
3. **X**
4. **X**

**Submitted by:** [email]

**Please send two images: a book jacket, and also a square or landscape image which represents your campaign and may be used on slides and social media**

Email to [admin@bookmarketingsociety.co.uk](mailto:admin@bookmarketingsociety.co.uk)